

EU Business and Biodiversity Platform

'Allocation – How to share the efforts between various actors of society to achieve global goals on biodiversity'

Webinar 2 – 2 April 2020 3:30 - 5:00 PM CET

Context

At the 15th meeting of the Conference of the Parties to the Convention on Biological Diversity (CBD-COP15), a global post-2020 agenda for biodiversity will be agreed by 193 states. Defining global goals on biodiversity is expected to be a key outcome of this COP15. This will have consequences for all societal actors, not least the business and finance community. Finance and business are therefore increasingly interested in setting science-based targets (SBTs) that contribute to the emerging post-2020 Global Biodiversity Framework.

This webinar series on 'Science-based targets for biodiversity' is organised by the EU Business and Biodiversity Platform in collaboration with UNEP-WCMC and the SBT Network. It is open to leading organisations working on the development of SBT for biodiversity, businesses and members of the EU Finance@Biodiversity Community of Practice (EU F@B Community). This webinar builds on a 'growing commitment to biodiversity by the finance sector' expressed by the EU F@B Community during the European Business and Nature Summit.

This webinar is the second of a three-part series of webinars and will focus on 'Allocation' i.e. how to identify how much particular actors are contributing to global goals on biodiversity.

The meeting will be prepared with notes including background information.

Webinars 1 and 3

Webinar 1: the first webinar covered a stock-take of the state of play and explored best practices from leading businesses and financial institutions on establishing SBT for biodiversity. It also provided an overview of SBT initiatives and targets underway with scientific experts.

Webinar 3: depending on the outcome of the first two webinars, and the interest of its participants, the third webinar will most likely focus on Compatibility with measurement approaches i.e. how to measure progress towards biodiversity targets with corporate biodiversity measurement approaches (most likely 16 April 3.00 – 4.30 PM CET).

Registration & access to Webinar 2 (and webinar 3)

- Please register here **before 30 March 2020**: <https://next-ma.eu/landing/eubiodiversity>.
- This event is for invitees only. If someone forwarded you this invitation, please contact the organisers before registering online (a.bor@nextgreen.nl).



Draft agenda

Timing	Content & speakers
15:30 – 16:00	Part 1: Introduction to the workshop
15:30 – 15:35 5 min	Welcome & opening <ul style="list-style-type: none"> ■ Lars Müller, EU Business@Biodiversity Policy Officer and coordinator of the EU B@B Platform, European Commission ■ Katie Leach, Senior Programme Officer, UNEP-WCMC
15:35 – 16:00 10 min	Introduction to translational science and allocation methods – possible options for use in setting Science Based Targets for Nature – Alex Zvoleff, Science Based Targets Network
10 min	Scientific insights on translational and allocation principles: a case study using planetary boundaries thinking – Mark van Oorschot, PBL Netherlands Environmental Assessment Agency
5 min	Questions and Answers
16:00 – 16:25	Part 2: Sharing experiences of applying allocation methods
16:00 – 16:25 10 min	Gaps and obstacles in allocating efforts for biodiversity to business – Lessons from the B4B+ Club – Joshua Berger, CDC Biodiversité
10 min	Corporate perspective – Daniele Bufano, Schneider Electric
5 min	Questions and Answers
16:25 – 17:00	Part 3: Group discussion on allocation
16:25 – 16:55 15 min	Each breakout group to discuss one allocation method, focusing on the following questions: <ol style="list-style-type: none"> 1. What are the obstacles in applying this allocation method? 2. How concretely could allocation methods be applied? Do you have concrete examples of implementing an allocation methodology and what methodological issues remain to be agreed upon? 3. Does this allocation method fit with a corporate or financial institution's way of working?
15 + 5 min	Report back and consolidate
16:55 – 17:00 5 min	Workshop close <ul style="list-style-type: none"> ■ Lars Müller, EU Business@Biodiversity Policy Officer and coordinator of the EU B@B Platform, European Commission ■ Anne-Marie Bor, Lead Finance Community, EU Business@Biodiversity Platform

Pre-read material

Participants may find it useful to familiarise themselves with the following publications, which are of relevance to the content of the webinar:

- One Planet Approaches, A guide for companies to set science-based targets, WWF and Metabolic, 2018: <https://www.metabolic.nl/publications/one-planet-approaches-set-science-based-targets/>
- Planetary Boundaries Netherlands, PBL, 2018: <https://www.pbl.nl/en/publications/using-planetary-boundaries-to-support-national-implementation-of-environment-related-sustainable-development-goals>
- Towards a safe operating space in the Netherlands, PBL, 2018: <https://www.pbl.nl/en/publications/towards-a-safe-operating-space-for-the-netherlands>