



Webinar series on “Science-based targets for biodiversity”

Webinar 3: “Getting started with science-based targets on biodiversity for corporates and financial institutions’ 16 April 3.30-5.00pm CET

Context

At the 15th meeting of the Conference of the Parties to the Convention on Biological Diversity (CBD-COP15) in October 2020, a global post-2020 agenda for biodiversity will be agreed by 193 states. Defining **global goals on biodiversity** is expected to be a key outcome of this COP15. This will have consequences for all societal actors, not least the business and finance community. Finance and business are therefore increasingly interested in setting science-based targets (SBTs) that contribute to the emerging post-2020 Global Biodiversity Framework.

This webinar on ‘*Science-based targets for biodiversity: state of play and finance & business perspectives*’ is organised by the [EU Business and Biodiversity Platform](#) and is open to leading organisations working on the development of SBT for biodiversity, businesses and members of the [EU Finance@Biodiversity Community of Practice](#) (EU F@B Community). This webinar builds on a ‘[growing commitment to biodiversity by the finance sector](#)’ expressed by the EU F@B Community during the [European Business and Nature Summit](#).

The **first webinar** provided a state of play and explored best practices from leading businesses and financial institutions on establishing SBT for biodiversity. It also took stock of SBT initiatives and targets underway with scientific experts. The **second webinar** focused on “Allocation” - How to share the efforts between various actors of society to achieve global goals on biodiversity”.

Objectives and scope of webinar 3

Webinar 3 will present bottom-up approaches available to corporates and financial institutions that wish to define and measure SBT on biodiversity at landscape level. Key challenges such as how to define the ‘Safe Operating Space’ and how to allocate corporates’ share will be discussed. The webinar will also explore how top-down approaches can contribute to solving these.

Registration & access to Webinar 3

- Please register **by 15 April 2020** on: <https://next-ma.eu/landing/eubiodiversity>
- This event is for invitees only. If someone forwarded you this invitation, please contact the organisers before registering online (a.bor@nextgreen.nl).

Draft agenda

Timing	Content & speakers
15:30 – 15:35 5 min	Welcome & opening <ul style="list-style-type: none"> Lars Müller, EU Business & Biodiversity Policy Officer and coordinator of the EU B@B Platform, European Commission Anne Marie Bor, moderator and Lead Workstream Pioneers, EU Business & Biodiversity Platform, Lead Finance Community Short overview of the agenda and speakers.
15:35 – 16:00	Part 1: Bottom-up SBT approaches and related challenges
20 min	<ul style="list-style-type: none"> The need for a complementary bottom-up approach on SBT's for biodiversity – Johan Lammerant (Arcadis), 'Methods' Workstream Leader, EU Business & Biodiversity Platform <p>Translating global SBT's for biodiversity to the level of individual companies might be a long and tough journey. Apart from this top-down approach a complementary bottom-up approach definitely has its merits. In line with the principle 'Think globally, act locally' companies can start assessing if they are operating within the Safe Operating Space at a landscape/seascape scale and define their specific SBTs for biodiversity. This presentation will showcase concrete examples of how companies already today apply SBT for biodiversity. Key challenges such as how to define the 'Safe Operating Space' and how to allocate a company's share at the landscape/seascape level SBT's will be introduced. The presentation will also explore how top-down approaches can contribute to solving these challenges.</p>
5 min	Questions and Answers
16:00 – 16:25	Part 2: Practical experiences with bottom-up SBT approaches
10 min	<ul style="list-style-type: none"> Challenges related to the application of Science Based Targets on biodiversity in the dairy sector – Jan Willem Straatsma (sustainability manager) and Guus Van Laarhoven (Program Manager Biodiversity), Royal Friesland Campina
10 min	
5 min	<ul style="list-style-type: none"> Science-based targets and the biodiversity footprint of financial institutions – Wijnand Broer (CREM)
	Questions and Answers
16:25 – 17:00	Part 3: Group discussions on challenges
16:25 – 16:55	Each breakout group to discuss one challenge, focusing on the following questions:
20 min	<ol style="list-style-type: none"> Break-out group 1: How to define the 'Safe Operating Space' from a biodiversity perspective (lead: Johan Lammerant, ARCADIS) Break-out group 2: How can top-down SBT approaches help to provide the required context for bottom-up SBT setting? (lead: Katie Leach, UNEP-WCMC) Break-out group 3: What kind of science-based data or targets do investors need to take biodiversity into account in their investment decisions? (lead: Wijnand Broer, CREM)
5 minutes	Report back and consolidate
16:55 – 17:00 5 min	Workshop close <ul style="list-style-type: none"> Lars Müller, EU Business @ Biodiversity Policy Officer and coordinator of the EU B@B Platform, European Commission